

NACS Hunter Club Membership Benefits



	Gold	Silver	Bronze
Annual Dues	\$75,000	\$36,000	\$18,000*
NACS SHOW BENEFITS (All Hunter Club Members)			
Advance Hotel Selection at HQ Hotel (pending availability)	1st, 10 rooms	2nd, 5 rooms	3rd, 3 rooms
Priority Advance Selection of Hotel Room Block	1st	2nd	3rd
VIP Seating at General Session	4 seats	2 Seats	—
CEO Dinner Invitation	yes	—	—
Hunter Club Lounge Access (Full Conference Attendees only, additional fees may apply)	yes	yes	yes
Additional Kick-Off Party Tickets	2	1	—
Complimentary NACS Show Attendee Lists - no e-mails included			
• NACS Show Exhibitor (Pre- and Post-Show)	all contact details	all contact details	all contact details
• Non-Exhibitor (Pre-Show)	name/co/title only	name/co/title only	name/co/title only
• Non-Exhibitor (Post-Show)	all contact details	all contact details	all contact details
NACS SHOW BENEFITS (Exhibitor Exclusive)			
Priority Booth Selection	1st	2nd	3rd
Exhibitor Discounts with Freeman (non-exclusive services, priority crate return)	Up to 30%	Up to 15%	Up to 10%
E3 — Exhibiting Effectiveness Evaluation (mystery shopper program)	yes, customized	yes	yes
Advance Selection of Business Appointment Centers	yes	yes	yes
Complimentary Furniture Upgrade in Business Appointment Centers	yes	yes	yes
Complimentary Full Conference Registrations (includes Hunter Club Lounge Access, Kick-Off Party, Education Sessions, General Sessions and Exhibit Hall)	4	2	1
Products Included in Post-NACS Show Gift Bag	yes	—	—
NACS Show Marketing Opportunities	yes, priority	yes	yes
Cool New Products Preview Room Discount (total order)	25%	10%	—
YEAR-ROUND BENEFITS (Core Benefit)			
Exclusive Access to Leadership Forum (includes allotment of discounted badges, by level)	yes	yes	yes
Access to Industry Updates (two invitations per update)	8 updates	4 updates	2 updates
Cool New Products Showcase Opportunities (Leadership Forum, State of the Industry Summit)	yes	yes	yes
Premier Product Placement at NACS Events (Leadership Forum, State of the Industry Summit, NACS Show)	yes	yes	—
• Snack Placement at NACS Events	3 items	1 item	—
• Beverage Placement at NACS Events	3 items	1 item	—
Extra SKU Snack/Beverage Placement at NACS Events (additional fee)	Limit One Additional	—	—
New Product Innovation at NACS Retailer Only Events (Annual Strategy Conference, Retail Executive Committee, Board of Directors, Gold Appreciation Event, New Board Orientation)	yes	—	—
Invitation to Retail Board, Hunter Club Gold and NACSPAC 5-Star Dinner (during NACS Day on the Hill)	yes	—	—
NACS State of the Industry Report® (DRM protected, non-transferable)	5 data licenses	3 data licenses	1 data license
Gold Appreciation Event	yes	—	—
Access to NACS Membership Directory	unlimited	unlimited	1 per year
Hunter Club Member Recognition (select Onsite Guides and NACS Magazine)	yes	yes	yes
Industry Trends Presentation (1 hour)	complimentary	\$5,000	\$10,000
Advertising Opportunities	1st	2nd	3rd
Complimentary Pre- and Post-attendee Lists (Leadership Forum, State of the Industry Summit) - no e-mails	yes	yes	yes

*2-year financial commitment required