## NACS Global Supplier Council Membership Benefits

NACS Global Supplier Council (GSC) membership provides rich and unique benefits to supplier companies that conduct business internationally in the convenience and fuel retailing industry. Your GSC membership elevates your brand's visibility on the global stage and provides access to the decision-makers who matter most to your business.

## Two membership tiers offering a world of exclusive access.

	Advantage	Classic
Membership Dues	\$22,500	\$15,000
CORE BENEFIT		
Complimentary Registrations  Invite a Customer: In addition to your own complimentary registration(s), one of your benefits is a complimentary retailer registration to our events.	Four (4) complimentary supplier registrations to EITHER NACS Convenience Summit Asia OR NACS Convenience Summit Europe. Plus, two (2) complimentary retailer invitations to either event.	Two (2) complimentary supplier registrations to EITHER NACS Convenience Summit Asia OR NACS Convenience Summit Europe. Plus one (1) complimentary retailer invitation to either event.
VISIBILITY AND RECOGNITION		
Discounted Marketing/Sponsorship Opportunities at the NACS Convenience Summit Europe	Yes	
Discounted Marketing/Sponsorship Opportunities at the NACS Convenience Summit Asia	Yes	
Heightened Corporate Visibility at Select NACS Events through Use of Your Logo on Event Signage	NACS Convenience Summit Asia NACS Convenience Summit Europe NACS Show	
Corporate Recognition in Official NACS Publications and Onsite Guides at NACS Events	NACS Magazine (twice per year) Global Event Program Directories (three per year)	
Exclusive Opportunity to Connect with Leading International Retailers	Invite to Global Colleagues Reception at the NACS Show	
First Consideration to Present Relevant Content	Within official NACS Publications At select NACS Events	
Opportunity to be Nominated to Serve on the NACS International Committee	Yes	
Exclusive Opportunity to Attend or Sponsor Local Learning and Networking	Invitation to Sponsor or Register for all Convenience Leaders Exchanges	
YEAR-ROUND BENEFITS		
Access to Pre- and Post-Event Attendee Lists (If Attending)	NACS Convenience Summit Asia NACS Convenience Summit Europe	
NACS Show Exclusive Advertising Opportunities	Yes	
Complimentary Access to 50-plus Years of Industry Information through the NACS Help Desk	Unlimited Access	
Complimentary Listing in the NACS Membership Directory	Yes	
Access to NACS Membership Directory (Excel Format)	Yes	
NACS Magazine	Unlimited FREE subscriptions for anyone in your company NACS Official Website (convenience.org) Full Access	
Discounted Member Rates on NACS Products, Exhibit Space and Attendance at NACS Events	Yes	

